

ISAAC YU

FASHION DESIGNER

CONTACT

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EDUCATION

Savannah College of Art and Design(SCAD)

Savannah, Georgia
Bachelor of Fine Arts
Fashion Design
2022

Savannah College of Art and Design(SCAD)

Atlanta, Georgia
Master of Fine Arts
Fashion Design
2025

SKILLS

English and Chinese Proficiency

Adobe Creative Suite

CLO 3D

Procreate

Tech Packer

Microsoft PowerPoint

Microsoft Word

References Available Upon Request

PROFILE

I am a fashion designer and illustrator hailing from Taiwan, and denim is a staple in my design repertoire. Denim's universality transcends social and economic boundaries, making it accessible to all. My focus often leans towards designing oversized street wear for men, utilizing it as a medium to communicate within the fashion world. Street wear, to me, symbolizes freedom, serving as a canvas to express my interpretation of fashion's essence.

WORK EXPERIENCE

Fashion Taipei

Assistant Fashion Designer (Intern) May 2021- Aug 2021

- Researched garment styles and trends to guide design and ensure market relevance.
- Sourced reference images to guide production and align with design vision.
- Developed detailed technical drawings for communication with production teams.
- Collaborated with factories to ensure precise production of designs.

Simon Select (Taiwan)

T- shirt Pattern Designer Jun 2022- Mar 2023

- Designed patterns for Simon Select's streetwear brand T-shirts, targeting the Taiwanese Gen Z market.
- Created technical drawings, design sketches, and garment tech packs to ensure precise production by the factory.
- Collaborated closely with the tailor team and creative director, maintaining effective communication throughout the design process.
- Conducted research on Taiwanese Gen Z preferences to develop T-shirt silhouettes that aligned with market expectations.

Savannah College of Art and Design (SCAD)

Assistant Fashion Teaching (Intern) 2023- present

- Teaching Assistant for 'Advanced Fashion Illustration' and 'Fashion Portfolio Presentation' classes at SCAD.
- Provided feedback to students on their work.
- Demonstrated creation of professional physical portfolios.
- Taught garment flat drawing techniques using Adobe Illustrator.
- Supported students in producing industry-standard work.

Savannah College of Art and Design (SCAD)

Senior Collection Model 2023- present

- Dressed for SCAD students' senior collections during photoshoots.
- Participated in SCAD FASH Runway and senior exhibition events.
- Engaged in promotional activities to enhance fashion program visibility.
- Served as a fashion representative, providing insights on the fashion design major to prospective students and visitors.

INDUSTRY COMPETITIONS

The Global Fashion Illustration & Drawing Awards 2021

Fashion Scholarship Fund (FSF) 2022